

chrysmoon

product designer
minneapolis, mn

find my work here:

chrysmoon.com

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education

UNIVERSITY OF MINNESOTA
B.S. Product Design
Management Minor
expected 2021

skills

Sketching
Concept Ideation
User Research
Prototyping
Design Execution

CAD

[SolidWorks, Alias, Keyshot]

Adobe Suite

[Photoshop, Illustrator, InDesign, XD]

Wireframing

[XD, Figma, Sketch]

awards + orgs

DEAN'S LIST

college of design | spring 2020

PDMN | UMN IDSA CHAPTER

board officer | 2020-2021

member | 2018 - present

CURRICULUM DEVELOPMENT

attended faculty meetings for input +

development of classes | 2018 - 2020

ALPHA CHI OMEGA SORORITY

member | 2018 - present

TED AND LINDA JOHNSON

Product Design Scholarship

merit recipient | fall 2017

experience

PELLA CORPORATION // UX DESIGN INTERN

january 2021 - present

research and design new features for company website to drive e-commerce sales and improve website experience

PURE UX // UX DESIGN INTERN

may 2020 - august 2020

developed user experience + full branding materials for brand launch including e-commerce website UX/UI, logo, social media graphics, illustrations, and marketing copy

UMN LIBRARIES // STUDENT STAFF

september 2019 - present

processed materials transit across library system / directed research professionals to student inquiries / maintained daily library operations

relevant coursework

PRODUCT DESIGN STUDIOS I, II, III, IV

research | ideation | teamwork | sketching | UX | CAD | prototyping

CONCEPT VISUALIZATION + PRESENTATION I, II, III

ideation | sketching | peer critique facilitation | presentations

USER EXPERIENCE IN DESIGN

user research | wireframing | UX tools | graphics | collaboration

PACKAGING DESIGN

graphic design | branding | concept ideation | sustainability

COMPUTER AIDED DESIGN METHODS I, II

SolidWorks | Alias | Keyshot | concept ideation | sketching

DESIGN FOR MANUFACTURING

materials | prototyping | manufacturing methods